

## FOMAD (Foodline®: Market)

- Subject Coverage**
- Advertising expenditures
  - Bakery and cereal products
  - Beverages and soft drinks
  - Chocolate and confectionery products
  - Dairy products
  - Fats and oils
  - Food additives and ingredients
  - Food packaging trend
  - Frozen, chilled and ambient foods
  - Fruits, vegetables and nuts
  - Market shares
  - Meat, fish, and poultry
  - Pet foods
  - Production and trade
  - Statistics
  - Retail and consumer trends
  - Sales and consumption figures

**File Type** Bibliographic

**Features**

Thesaurus	Controlled Term (/CT)				
<a href="#">Alerts (SDIs)</a>	Weekly				
CAS Registry Numbers®	<input type="checkbox"/>	Page Images	<input type="checkbox"/>	STN AnaVist	<input type="checkbox"/>
<a href="#">Keep &amp; Share</a>	<input checked="" type="checkbox"/>	<a href="#">SLART</a>	<input checked="" type="checkbox"/>	<a href="#">STN Easy</a>	<input checked="" type="checkbox"/>
Learning Database	<input type="checkbox"/>	Structures	<input type="checkbox"/>	STN Viewer	<input type="checkbox"/>

- Record Content**
- Detailed analyzes of international food and drink markets, key market and company information, consumer trends, production and trade statistics, and industry developments worldwide.
  - Records contain bibliographic information, indexing, and abstracts.

**File Size** More than 245,508 citations (03/2011)

**Coverage** 1982-present

**Updates** Twice a week

**Language** English

**Database Producer**

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- Sources**
- Journals
  - Statistical Publications
  - Market Reports
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- User Aids**
- FOMAD Thesaurus (online and \*printed)
  - Online Helps (HELP DIRECTORY lists all help messages available)
  - STNGUIDE
- \* Available at the producer
- 

- Clusters**
- |               |  |
|---------------|--|
| • AGRICULTURE | • ENVIRONMENT  |
| • ALLBIB      | • FOOD   |
| • AUTHORS     | • HEALTH   |
| • BIOSCIENCE  | • TOXICOLOGY   |
| • BUSINESS    | <a href="#">STN Database Clusters</a> information (PDF). |
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**Pricing** See the [STN Price List](#) or enter HELP COST at an arrow prompt.

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## Search and Display Field Codes

### General Search Fields

Search Field Name	Search Code	Search Examples	Display Codes
Basic Index (contains single words from abstract (AB), controlled term (CT), and geographic term (GT), and title (/TI) fields)	None or /BI	S BAKED BEANS S WINE MARKET? S ARGENTINA AND HONEY	AB, CT, GT, TI
Accession Number Author	/AN /AU	S 310028/AN S MAXWELL J?/AU S BARNARD, S/AU	AN AU
Controlled Term <b>(1,2)</b>	/CT	S CONFECTIONERY/CT S MARINE OILS/CT	CT
Controlled Word	/CW	S ANTIOXIDANT/CW	CT
Data Entry Date <b>(3)</b>	/DED	S DED>=OCT 1998	DED
Document Type (code and text)	/DT	S JOURNAL/DT	DT
Entry Date <b>(3)</b>	/ED (or /TC) (or /UP)	S ED>JAN 2009	ED
Geographic Term	/GT	S CANARY ISLANDS/GT S UK/GT	GT
International Standard (Document) Number (ISSN) <b>(4)</b>	/ISN	S 1056-327X/ISN	ISN, SO
Journal Title	/JT	S BEVERAGE INDUSTRY/JT	JT, SO
Language (ISO code and text)	/LA	S ENGLISH/LA S DE/LA	LA
Publication Year <b>(3)</b>	/PY	S 1997-1998/PY	PY, SO
Publisher <b>(4,5)</b>	/PB	S LOCKWOOD PRESS/PB	PB, SO
Source (contains journal title, ISSN, publication year, publisher information, and collation)	/SO	S CHOCOLATE CONFECTIONERY/SO AND PY=1998	SO
Subject Heading	/SH	S A/SH S "BAKERY AND CEREAL PRODUCTS"/SH	SH
Title	/TI	S MEAT MARKET/TI	TI

(1) An online thesaurus is available in this field.

(2) Useful descriptors for searching FOMAD: advertising, company profile, consumer attitudes, consumer preferences, consumer profile, consumption, distribution, exports, forecasts, growth, imports, market share, retail, sector share, trends, value.

(3) Numeric search field that may be searched with numeric operators or ranges.

(4) This field is available for data from 2002 to present.

(5) Search with implied (S) proximity is available in this field.

### Controlled Term (/CT) Thesaurus

All Relationship Codes can be used with both the SEARCH and EXPAND command in the Controlled Term (/CT) field.

Code	Content	Examples
ALL	All Associated Terms (BT, SELF, NOTE, USE, UF, NT, RT)	S REFRIGERATORS+ALL/CT E SALAD DRESSINGS+ALL/CT
AUTO <b>(1)</b>	Automatic Relationship (SELF, USE, UF)	E CANDIED FRUIT+AUTO/CT
BT	Broader Terms (BT, SELF)	E SKIMMED MILK+BT/CT
HIE	Hierarchy Terms (all Broader and Narrower Terms) (BT, SELF, NT)	E INSTANT COFFEE+HIE/CT

## Controlled Term (/CT) Thesaurus (cont'd)

Code	Content	Examples
NOTE NT RT UF USE	Term with Scope Note Narrower Terms (SELF, NT) Related Terms (SELF, RT) Preferred and Forbidden Terms (SELF,UF) Forbidden and Preferred Terms (SELF,USE)	E ARTICHOKES/CT E EGG PRODUCTS+NT/CT S MARKETING+RT/CT E DELICATESSEN FOODS+UF/CT E DRINK INDUSTRY+USE/CT

(1) Automatic Relationship is SET OFF. In case of SET REL ON the result of EXPAND or SEARCH without any relationship code is the same as described for AUTO.

## Field Descriptors for the (/CT) Thesaurus

Code	Description
→	Self
BT	Broader Term
NOTE	Scope Note
NT	Narrower Term
RT	Related Term
UF	Used For Term (forbidden term)
USE	Use (Preferred) Term

## DISPLAY and PRINT Formats

Any combination of formats may be used to display or print answers. Multiple codes must be separated by spaces or commas, e.g., D L1 1-5 TI AU. The fields are displayed or printed in the order requested.

Hit term highlighting is available for all fields. Highlighting must be ON during SEARCH to use the HIT, KWIC, and OCC formats.

Format	Content	Examples
AB	Abstract	D AB
AN	Accession Number	D 1-5 AN
AU	Author	D AU
CT	Controlled Term	D CT
DED	Data Entry Date	D DED
DT (TC) (1)	Document Type	D DT
ED (UP) (1)	Entry Date	D ED
GT	Geographic Term	D GT
ISN (1)	International Standard (Document) Number	D ISN
JT (1)	Journal Title	D JT
LA	Language	D LA
PB (1)	Publisher	D PB
PY (1)	Publication Year	D PY
SH	Subject Heading	D SH
SO	Source	D SO
TI	Title	D TI

**DISPLAY and PRINT Formats (cont'd)**

Format	Content	Examples
ABS ALL DALL IALL BIB IBIB IND SCAN (2) TRIAL (TRI, SAMPLE, SAM)	AN, AB AN, TI, AU, SO, LA, AB, SH, CT, GT, DED ALL, with delimiter for post processing ALL, indented with text labels AN, TI, AU, SO, LA (BIB is the default) BIB, indented with text labels AN, SH, CT, GT TI, CT (random display without answer numbers) TI, SH, CT, GT	D ABS D ALL D DALL D IALL D BIB D IBIB D IND D SCAN D TRIAL
HIT KWIC OCC	Hit term(s) and field(s) Up to 50 words before and after hit term(s) (KeyWord-In-Context) Number of occurrences of hit term(s) and field(s) in which they occur	D HIT D KWIC D OCC

(1) Custom display only.

(2) SCAN must be specified on the command line, i.e., D SCAN or DISPLAY SCAN..

**SELECT, ANALYZE, and SORT Fields**

The SELECT command is used to create E-numbers containing terms taken from the specified field in an answer set.

The ANALYZE command is used to create an L-number containing terms taken from the specified field in an answer set.

The SORT command is used to rearrange the search results in either alphabetic or numeric order of the specified field(s).

Field Name	Field Code	ANALYZE/ SELECT (1)	SORT
Abstract	AB	Y (2)	N
Accession Number	AN	Y	N
Author	AU	Y	Y
Citation	CIT (RE)	Y (3,4)	N
Controlled Term	CT	Y	N
Data Entry Date	DED	Y	Y
Document Type	DT (TC)	Y	Y
Entry Date	ED (UP)	Y	Y
Geographic Term	GT	Y	Y
International Standard (Document) Number	ISN	Y (5)	Y
Journal Title	JT	Y	Y
Language	LA	Y	Y
Occurrence Count of Hit Terms	OCC	N	Y
Publication Year	PY	Y	Y
Publisher	PB	Y	Y
Source	SO	Y	Y
Subject Heading	SH	Y	Y
Title	TI	Y (default)	Y

(1) HIT may be used to restrict terms extracted to terms that match the search expression used to create the answer set, e.g., SEL HIT TI.

(2) Appends /BI to the terms created by SELECT.

(3) SELECT or ANALYZE CIT allows you to extract the reference from the source documents in this file and have them automatically converted to a citation format for searching in the SCISEARCH file. SEL or ANALYZE CIT extracts first author, publication year, volume, first page, with a truncation symbol and with /RE appended to the terms created by SELECT.

(4) SELECT or ANALYZE HIT are not valid with this field.

(5) Selects or analyzes ISSN with /ISN appended to the terms created by SELECT.

## Sample Records

### DISPLAY ALL

AN 535766 FOMAD  
 TI Frost bites into stonefruit forecasts at Europech'. (Projected stone fruit production in Europe.)  
 AU Anon.  
 SO Eurofruit Magazine, 2008, (June), (408), 8  
 ISSN: 1359-7515  
 LA English  
 AB This item reports on the latest estimates for European stone fruit output. In Italy, total output is expected to be down slightly in 2008 to 1.46 million tonnes. French output of peaches and nectarines is set to fall 19% to 287,483 tonnes, while Spanish output should rise 13% to 692,519 tonnes. Greek production is forecast to increase 2% to 342,000 tonnes.  
 SH I FRUIT AND VEGETABLE PRODUCTS  
 CT PEACHES; NECTARINES; STONE FRUIT; FRESH FRUIT; FRANCE; SPAIN; ITALY; GREECE; STATISTICS; 2007; PRODUCTION; FORECASTS; FRUIT; FRESH FOODS; BALKAN STATES  
 GT EUROPE  
 DED 4 Jul 2008

### DISPLAY IALL

ACCESSION NUMBER: 503398 FOMAD  
 TITLE: Bird flu may not yet be human pandemic, but fear is harming world poultry trade. (Bird flu and global poultry industry.)  
 AUTHOR: Anon.  
 SOURCE: Quick Frozen Foods International, 2006, (April), 47 (4), 53  
 ISSN: 0033-6416  
 LANGUAGE: English  
 ABSTRACT: This half-page article reports on the spread of bird flu around the world and how it is affecting the poultry industry and consumption. In 2005, US poultry exports totalled 5.14 billion lb and they are forecast to reach 5.3 billion lb this year, which is 95 million lb less than previously predicted. In Turkey, poultry meat and egg consumption is down 40% compared with last year, and poultry meat consumption in France is down 30%.  
 SUBJECT HEADING: L MEAT AND FISH PRODUCTS  
 CONTROLLED TERM: POULTRY; POULTRY MEAT; EGGS; EXPORTS; FORECASTS; STATISTICS; 2005; US; TURKEY; FRANCE; WORLD  
 GEOGRAPHIC TERM: WORLD  
 DATA ENTRY DATE: 8 Jun 2006

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